World Health Summit 2019
Media Report

Contents

Media Coverage ........................................................................................................................................... 2
Press Releases and Press Events................................................................................................................ 4
Website...................................................................................................................................................... 4
Social Media.................................................................................................................................................. 5
Media Partners.............................................................................................................................................. 6
Media Coverage

**100+ journalists** on-site

**400+ mentions**, including:
- 180+ news articles (print, TV, radio, online)
- 110+ press releases and reports by speaker/partner organizations

**ARD**
tagesschau24
Live interview with World Health Summit President Detlev Ganten

**Frankfurter Allgemeine Zeitung**
Was bedeutet der Klimawandel für unsere Gesundheit?

**Deutsche Welle**
DW News
Studio interview with Michael Ryan, WHO
DW News
Studio interview with Detlev Ganten, World Health Summit
DW News Africa
Studio interview with Jewel Taylor, VP of Liberia
DW News Asia
Studio interview with Myint Htwe, Minister of Health, Myanmar
DW Online
Des appels pressants à Berlin en faveur du secteur de la santé en Afrique

**Der Tagesspiegel**
Four articles, e.g.: „Mehr Digitalisierung wagen“

In Ghana liefern Drohnen die Medikamente: Luftbrücke rettet Leben innerhalb von 30 Minuten

**Radio France Internationale**
La salud mundial se debate en Berlín

**DEVEX**
Three articles, e.g.: Can the Global Action Plan for Health breathe life back into SDG3?

**Katholische Nachrichtenagentur**
Weltgesundheitsgipfel warnt vor Folgen des Klimawandels

**ZDF**
heute journal
Klimawandel - Hitze macht krank

**WeltTV/N24**
Weltgesundheitsgipfel: Klimawandel hat drastische Auswirkungen auf Gesundheit

**El País**
Los tres grandes problemas de salud que afectan a medio mundo

**Health Policy Watch**
Health Experts Push To Centre Health In Climate Action At World Health Summit

**Deutschlandfunk**
Gesundheitsgefahr - Klimawandel macht Menschen krank

**Handelsblatt**
Biotech-Unternehmen treiben den Kampf gegen Bakterien voran

**BILD**
Three articles, e.g.: Forscher warnen vor krassem Anstieg des Meeresspiegels

**B.Z.**
Das macht der Klimawandel mit uns Menschen

**Deutsches Ärzteblatt**
Three articles, e.g.: World Health Summit: Spahn fordert mehr Engagement für globale Gesundheit

**Deutsches Ärzteblatt**
Five articles, e.g.: Diese Themen werden die Zukunft prägen

More at: worldhealthsummit.org/media/in-the-media/clippings-2019
Frankfurter Allgemeine Zeitung
Germany
“This week, major global health actors will meet at the World Health Summit in Berlin.”

ZDF heute journal
Germany
“The opportunity live a healthy life—or at least in an environment where that is possible—is a human right. That was one of the key statements made at the World Health Summit in Berlin.”

Radio France Internationale
France
“A meeting that aims to bring together actors who play an important role in global health, in both poor and rich countries, to pursue agreements that improve the health of populations.”

Handelsblatt
Germany
“When experts from all over the world discuss the challenges of global health policy and healthcare at the World Health Summit in Berlin, the growing problem of antibiotic resistance—and lack of new drugs to address it—will again be on the agenda.”

El País
Spain
“At few summits can so many researchers and policymakers be found engaging directly alongside NGOs, academics, large pharmaceutical groups, representatives of civil society, those developing new accessible medicines, students, senior executives of the World Health Organization, legal experts, public institutes, and more.”

Health Policy Watch
Switzerland
“The World Health Summit, co-sponsored by the leaders of Germany, France, the European Commission and the World Health Organization, is one of the premier global health events of the year, bringing together hundreds of participants worldwide.”

Speaker Interview Placements
E.g. with Deutsche Welle (various), ARD, Radio France Internationale, Tagesspiegel
Press Releases

15 press releases in English and German to over 14,000 recipients
Press mailing list with over 2,000 international and German contacts

All 2019 press releases at: worldhealthsummit.org/media/press-releases/2019

Press Events

Press Conference on Climate Change and Health

With contributions by:

- Sabine Gabrysch, Professor for Climate Change and Health, Charité and Potsdam-Institut für Klimafolgenforschung
- Eckart von Hirschhausen, Doctor, Moderator, and World Health Summit Ambassador
- Sylvia Hartmann, Board Member of Deutschen Allianz für Klimawandel und Gesundheit (KLUG) and Representative of Medizinstudenten BVMD
- Detlev Ganten, President, World Health Summit
- Christoph Heinrich, Chairman for Nature Conservancy, WWF Germany

The impact of climate change on health featured in 44 news articles covering the summit.

Guest Press Event by EIT Health

A press event on AI in healthcare followed a panel discussion hosted by EIT Health.

Website

Web Traffic
250,000+ pageviews in 2019
80,000 unique visitors from over 190 countries

Livestream
Over 1,000 views of the World Health Summit 2019 via livestream
Viewers tuned in from 45 countries across six continents
Social Media

**Twitter:** 8,600 followers  
**Facebook:** 9,300 followers  
**LinkedIn:** 1,400 followers

**3.3 million impressions** on Twitter in 2019

YouTube channel featuring e.g.:

**Highlight reel of the World Health Summit 2019**

**Keynote sessions and selected panel discussions**

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The equation is clear: good health = good education.

on.unesco.org/2z7p2o

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As an optimist who believes in the value of multilateral problem solving, it is delightful for me to join health experts from all over the world to talk about how digital technology helps us improve access to better healthcare. That is a great purpose which calls for innovation and collaboration.

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World Health Summit takeaways: Expanding access to vaccines is an important step in protecting both individuals and entire communities, contributing to more sustainable health care systems. And we don’t mean just vaccines for children...

https://t.co/69jPMaS5

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Three ways vaccines can improve health care system sustainability

David Loew on LinkedIn

At the World Health Summit (WHS) in Berlin last month, health care leaders from around the world get...
Media Partners