YOU DREAM IT. WE BUILD IT.

BRAND ACTIVATION

inklusion
WE LOVE TO CREATE
INNOVATIVE SOLUTIONS
AND TRULY IMMERSIVE
EXPERIENCES
Health & Wellness

We take advantage of technology to help prevent modern health issues, such as, obesity, diabetes, and cardiovascular diseases. Together, these three diseases are responsible for more than 50% of deaths worldwide.

A possible cause for this heavy statistic, is the creation of ineffective awareness campaigns that cannot motivate the target audience by not establishing authentic and meaningful connections.

Our strategy to mitigate this problem, is to use state of the art technology (e.g., augmented reality, virtual reality, smart beacons) combined with gamification concepts to encourage and promote a healthier lifestyle.
VivaBem - Epic 5

CLIENT
TVI, MEC

INDUSTRY
ADVENTURE / TRAVEL

SERVICES
APPS
Our strategy is to fill a gap in the market since new teaching methods are needed to improve early education dropout rate. This issue is mainly caused by outdated teaching methods and unmotivated students who equate studying with boring obligations instead of pleasurable activities.

We believe that by taking advantage of young people’s enthusiasm for technology, it is possible to teach educational contents through interactive applications or video games allowing for more motivation and ultimately better results.
Soroban Academy

CLIENT
OWN PRODUCT

INDUSTRY
EDUCATION

SERVICES
GAMES, MOBILE APP
Human Encyclopedia

CLIENT
OWN PRODUCT

INDUSTRY
EDUCATION

SERVICES
APPS, 3D MODELING
Our strategy is to take advantage of technology to improve digital information access directly to customers and increase their travel experiences. This approach arises from a new tourism paradigm where today’s customers are worth much more than the mere transactional profit, since they also build brand reputation, attract new tourists/customers, and increase the value of future tourists/customers.

Combining an agile development approach with our expertise and latest technologies, we develop tourism solutions to deliver the best experiences to tourists and travelers.
Parque Tejo

CLIENT
SINGLE CODE

INDUSTRY
ENTERTAINMENT

SERVICES
INTERACTIVE TOUCHSCREENS, N-UI
BRAND ACTIVATION
Our strategy is to create new ways to showcase brands creatively.

The perfect way to achieve that goal is to use mind-blowing technology to connect businesses to their customers, through custom-build, exciting, and innovative experiences, allowing to increase customer lifetime value, satisfaction, and retention.
Christmas Runner

CLIENT
SONAE SIERRA

INDUSTRY
ENTERTAINMENT

SERVICES
N-UI, 3D MODELING

+125,000 GAME SESSIONS

Enchanted Christmas

CLIENT
SONAE SIERRA

INDUSTRY
ENTERTAINMENT

SERVICES
AUGMENTED REALITY, 3D MODELING
+12,400 VISITORS
Centro Colombo, CascaisShopping, GaiaShopping, and NorteShopping.

Journey to the Christmas Village

CLIENT
SONAE SIERRA

INDUSTRY
ENTERTAINMENT

SERVICES
VIRTUAL REALITY, 3D MODELING
Santa's AR Photo

CLIENT
SONAE SIERRA

INDUSTRY
ENTERTAINMENT

SERVICES
AUGMENTED REALITY, 3D MODELING

+12,000 VISITORS
Centro Colombo, CascaisShopping, GaiaShopping, NorteShopping, and Vasco da Gama.
Our strategy is to take advantage of technology to improve digital information access directly to customers and increase their daily life experiences.

There is the need to overcome increasing challenges in different urban services such as transportation, schools, libraries, information systems, and other community services. Combining an agile development approach with our expertise and latest technologies, we develop smart city solutions to deliver the best experiences to customers and visitors.
Covilhã's Cultural Agenda

CLIENT
SONAE SIERRA

INDUSTRY
TOURISM / TRAVEL

SERVICES
DESIGN, MOBILE APP, WEBSITE
Welcome Center Mobile

CLIENT
COVILHÃ MUNICIPALITY

INDUSTRY
TOURISM

SERVICES
AUGMENTED REALITY, APPS