

World Health Summit 2020 Media Report

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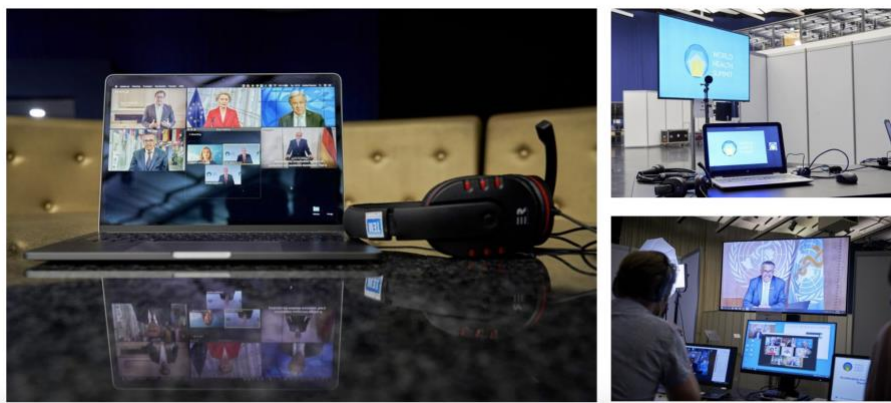


WORLD HEALTH SUMMIT 2020

6,000 PARTICIPANTS - 300 SPEAKERS - 100 NATIONS - 50 SESSIONS - 3 DAYS - ALL DIGITAL

Thank you for being part of #WHS2020!

Watch every session recording [here](#). Read the M8 Alliance Declaration [here](#).



Media Coverage of the World Health Summit 2020

Reports, articles, mentions in print, TV, radio, online, blogs:

500 during and after the summit

100 prior to the summit

Press releases, reports, and announcements by partner/speaker organizations:

E.g. Federal President's Office, German Federal Press Office, United Nations, European Commission, World Health Organization (WHO), UNICEF, German Federal Ministry for Economic Cooperation and Development, Charité, German Health Alliance, ONE.

In the media:

ARD Tagesschau (prime time edition)

[Weltgesundheitsgipfel eröffnet: Steinmeier ruft zur Zusammenarbeit bei Corona auf](#)

ARD Tagesschau.de

[World Health Summit: Steinmeier gegen "Impfstoffnationalismus"](#)

ARD Tagesschau 24

[Detlev Ganten, Präsident World Health Summit, zu den Ergebnissen des Gipfels](#)

Deutsche Welle

Three reports, e.g.:
[Coronavirus: Germany warns against 'vaccine nationalism'](#)

The Guardian

Two articles, e.g.:
[Daily infections exceed 50,000 in France – as it happened](#)

Financial Times

[FT Health: The dangers of data](#)

Forbes

Two articles, e.g.:
[GSK And Sanofi Pledge 200 Million Vaccine Doses To Covid-19 Alliance](#)

Frankfurter Allgemeine Zeitung

Two articles, e.g.:
[UN-Aids-Direktorin Byanyima : „Wir müssen mutig vorangehen“](#)

The Telegraph

[Scientists develop a potential antibiotic from Komodo dragon blood](#)

Spiegel

[Frankreich meldet über 52.000 Corona-Neuinfektionen an einem Tag](#)

Süddeutsche Zeitung

Two articles, e.g.:
[Merkel will am Mittwoch über neue Regeln beraten](#)

Politico

Two articles, e.g.:
[The Covid vaccine's tricky politics](#)

RTL

[Corona-Lage in Deutschland verschärft sich](#)

n-tv

Two reports, e.g.:
["World Health Summit"-Eröffnung: Steinmeier warnt vor Egoismus in der Krise](#)

Redaktionsnetzwerk Deutschland

[Steinmeier fordert: Ärmere Länder beim Impfstoff nicht vergessen](#)

Deutschlandfunk

[UNO-Generalsekretär Guterres: Corona-Pandemie „größte Krise unserer Zeit“](#)

Tagesspiegel

Four articles, e.g.:
[Diskussion auf World Health Summit - Antigen-Schnelltests als Gamechanger im Kampf gegen Covid-19](#)

Capital

[Corona-Impfstoff: Das sind die wichtigsten Köpfe in Deutschland](#)

BNN Bloomberg

[U.S. Adds More Than 85,000 Cases in One-Day Record: Virus Update](#)

CGTN

[Live: The World Health Summit 2020 takes place in digital form](#)

AFP

[World Health Summit: Steinmeier mahnt internationale Zusammenarbeit an](#)

Paris Match

[Flambée des cas en France, plus de 2.700 personnes en réanimation... le point du coronavirus](#)

Libération

[Covid-19 : scientifiques et politiques sonnent l'alarme](#)

La Vanguardia

[Domingo, 25 de octubre de 2020](#)

Devex

Three articles, e.g.:
[At the World Health Summit, global south representatives had a message for donors](#)

Health Europa

[World Health Summit ends with clear calls to action](#)

Myanmar Times

[Govt to spend 101\\$M on disease tests, treatment](#)

The New Zealand Herald

[Covid 19 coronavirus: World Health Organisation highlights New Zealand's pandemic success](#)

Israel Hayom

[UN chief says COVID-19 'the greatest crisis of our age'](#)

Hindustan Times

[WHO chief warns against 'vaccine nationalism'](#)

The New Indian Express

[Johnson & Johnson gets nod for Covid vaccine trials in India](#)

Channel News Asia

[WHO chief warns against COVID-19 'vaccine nationalism'](#)

Shanghai Media Group

[World Health Summit: Berlin epidemic rebounds to be held online](#)

Japan Today

[WHO chief warns against 'vaccine nationalism'](#)

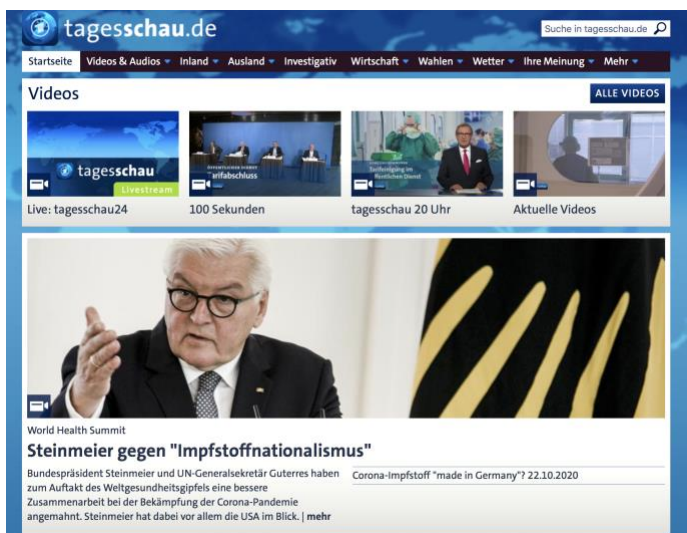
The New Times

[Rwanda seeks \\$640m to reduce premature mortality from NCDs](#)

Deutschlandradio

[Morgenandacht](#)

More: <https://www.worldhealthsummit.org/media/in-the-media.html>



Media Quotes

ARD Tagesschau (prime time edition), Germany

"Global strategies to tackle the Corona pandemic are also the focus of the World Health Summit from today on."

Forbes, USA

"Speaking at the World Health Summit on Sunday, WHO head Dr. Tedros Adhanom Ghebreyesus stressed the importance of global collaboration and equitable access to vaccines in tackling the pandemic."

Deutsche Welle, Germany

"World Health Summit explores solutions to Corona Crisis."

Financial Times, UK

"Last week's World Health Summit underlined the depth of the setbacks to global goals caused by the crisis while UN agencies called for more co-operation on science and the WHO chief hit out at the failure of global leadership."

Israel Hayom, Israel

"The coronavirus pandemic is the overarching theme of the summit, which originally had been scheduled for Berlin."

The New Zealand Herald, New Zealand

"In an online session of the World Health Summit, Guterres made a call for worldwide solidarity in the global crisis and demanded that developed countries support health systems in countries that are short of resources."

Japan Today, Japan

"In a video address at the opening of the three-day World Health Summit in Berlin, Tedros Adhanom Ghebreyesus said the only way to recover from the pandemic was together and by making sure poorer countries had fair access to a vaccine."

Libération, France

"The WHO director therefore called for global solidarity in the distribution of any future coronavirus vaccine. "Let me be clear: vaccine nationalism will prolong the pandemic, not shorten it," said Tedros Adhanom Ghebreyesus at the opening of the World Health Summit."

La Vanguardia, Spain

"The heads of the WHO and the European Commission, as well as experts from around the world, open in Berlin a World Health Summit, mainly focused on Covid-19 and held at a distance because of the pandemic."

n-tv, Germany

"As every year in October, the "Who's Who" of international physicians and health experts will meet in Berlin today to discuss current developments in global health policy at the World Health Summit. Corona will not only be a topic of discussion, but will also force the experts to move the World Health Summit completely to the Internet."

The Guardian, Nigeria

"World Health Summit advocates achieving health for all through digital collaboration."

Tagesspiegel, Germany

"...despite its focus on the current challenges posed by the pandemic, the WHS 2020 appears practically routinized. In recent years, congress participants have repeatedly and increasingly warned of the dangers of a global pandemic."

China Daily, China

"As one of the world's leading global health forums, the conference attracted international experts from politics, academia, the private sector, and the civil society to seek solutions for global health challenges and set an agenda for the future."

Press Releases 2020

Nine press releases in German and English

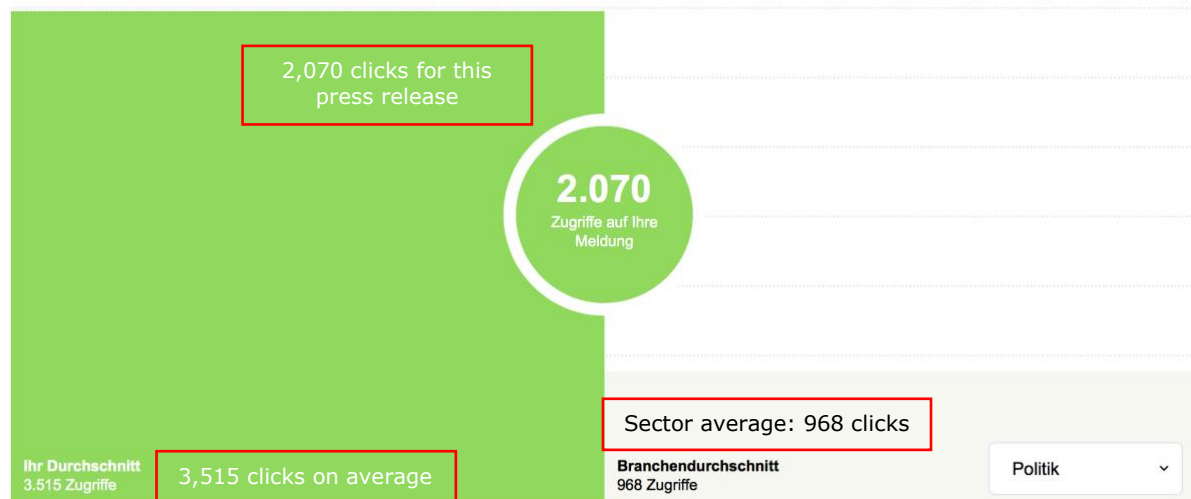
Distribution:

- OTS: Editorial offices of all daily media, via news ticker, Germany
- ZIMPEL: Specialized journalists, editors, bloggers, via mailing, international
- IDW: Science-oriented community incl. journalists, via subscription, German-speaking regions
- World Health Summit press mailing list: 2,000 German and international contacts

OTS/ZIMPEL Analytics:



Example: press release on October 25 on the opening of the World Health Summit:



All press releases: <https://www.worldhealthsummit.org/media/press-releases/press-releases-2020.html>

Press Release: Interview with World Health Summit President Detlev Ganten and COVID-19 Expert Christian Drosten prior to the World Health Summit



WORLD
HEALTH
SUMMIT

OCTOBER 25-27, 2020
DIGITAL

SCIENCE · INNOVATION · POLICIES

COVID-19 and Global Health: Interview with Virologist Christian Drosten and World Health Summit President Detlev Ganten

Christian Drosten: "Germany has done nothing better than other countries, it just acted earlier."
Detlev Ganten: "Education and international cooperation are crucial for global health."

(Berlin, Sept. 23. 2020) Dear media representatives,

Enclosed you will find a double interview with Prof. Dr. **Christian Drosten**, Director of the Institute of Virology at Charité Berlin and speaker at the World Health Summit, and Prof. Dr. **Detlev Ganten**, President and Founder of the World Health Summit. A press photo is also available. Please note the information on references, reprinting and use.

Full press release available [here](#)



Media coverage:

BBC News

[Coronavirus: How to tell which countries are coping best with Covid](#)

ARD Tagesschau

[Coronavirus in Deutschland - Erneut mehr als 2000 Neuinfektionen](#)

ZDF heute

["Pandemie geht erst richtig los" - Drosten ordnet Satz zu Corona-Entwicklung ein](#)

Zeit online

["Die Pandemie wird jetzt erst richtig losgehen"](#)

Redaktionsnetzwerk Deutschland

[Afrika: Warum verzeichnet der Kontinent so wenige Corona-Todesfälle?](#)

n-tv

Three reports, e.g.:

["Nichts besonders gut gemacht" Drosten erklärt deutschen Corona-Erfolg](#)

Focus

Three articles, e.g.:

[Mysterium Afrika - Warum hat der Kontinent so wenig Corona-Tote?](#)

Welt

[„Die Pandemie wird jetzt erst richtig losgehen. Auch bei uns“](#)

Frankfurter Allgemeine Zeitung

[Drosten: «Pandemie wird jetzt erst richtig losgehen»](#)

Spiegel

["Die Pandemie wird jetzt erst richtig losgehen. Auch bei uns"](#)

Kölner Stadt-Anzeiger

[Virologe Drosten warnt „Die Pandemie wird jetzt erst richtig losgehen. Auch bei uns“](#)

Bild

[„Die Pandemie wird jetzt erst richtig losgehen“](#)

Stern

Two articles, e.g.:

[Virologe Drosten: "Pandemie wird jetzt erst richtig losgehen" – besser wappnen](#)

And many more.

Media Partners



Website

Page views **2020**: 208,000

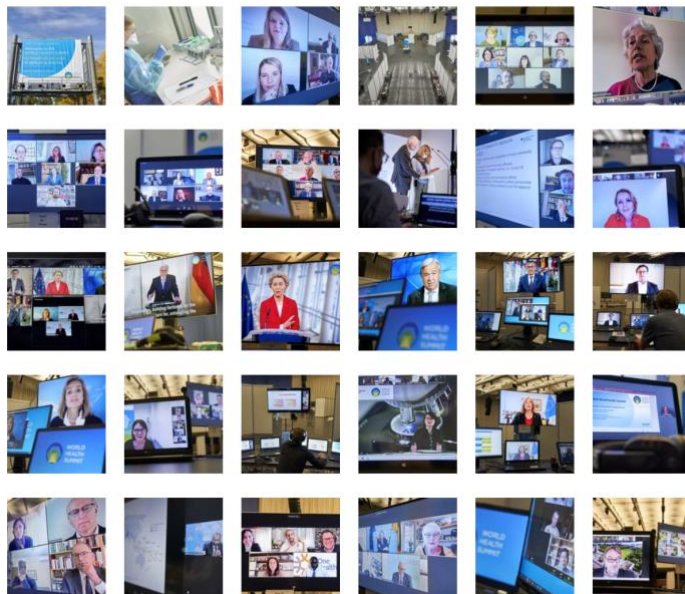
Page views **October 25-27**: 14,500

Page users **2020**: 80,500

Page users **October 25-27**: 5,700

From 212 different countries

#WHS2020 PICTURES



Newsletter

Monthly Newsletter with 20.000 subscribers worldwide.

All newsletters: <https://www.worldhealthsummit.org/media/newsletter.html>

Social Media

Twitter: 11,150 Followers
Facebook: 9,340 Followers
LinkedIn: 2,760 Followers

Twitter Data October 2020:
 Impressions: 414,000
 Likes: 1,300
 New followers: 980
 Mentions: 1,800
 Profile visits: 15,500

YouTube: Featuring all World Health Summit 2020 sessions with more than 10,000 views.

All data as of October 31

Ursula von der Leyen @vonderleyen

Honoured to be a patron of the @WorldHealthSmt. To end this pandemic, we need:

- Coordination across borders
- Supply of equipment
- Measures to support people & the economy
- Preparing for vaccination

You can count on Europe. europa.eu/TF44TB



President von der Leyen at the World Health Summit

8:01 nachm. · 25. Okt. 2020 · Twitter Media Studio

138 Retweets 24 Zitierte Tweets 516 „Gefällt mir“-Angaben

Tedros Adhanom Ghebreyesus @DrTedros

I hope the world hears 🇩🇪 President Frank-Walter Steinmeier’s call for global solidarity to end the #COVID19 pandemic. I fully agree that the ACT-Accelerator & COVAX are key to delivering essential solutions. @WHO appreciates 🇩🇪’s leadership, vision & support. Zusammen! #WHS2020


World Health Summit @WorldHealthSmt · 25. Okt.
 Now live at #WHS2020
 Tune in cost-free
 KEY 01 Opening Ceremony worldhealthsummit.org
 vimeo.com/465415971/6506...

7:24 nachm. · 25. Okt. 2020 · Twitter for iPhone

88 Retweets 9 Zitierte Tweets 384 „Gefällt mir“-Angaben

Tedros Adhanom Ghebreyesus @DrTedros · 25. Okt.
 #COVID19 has made clear that safeguarding public health is a political choice and a sign of good leadership. I invite you all to read 'Health: A Political Choice: Act Now, Together' #WHS2020

bit.ly/2TqNtba



87 174 501

Tedros Adhanom Ghebreyesus @DrTedros

The honor is mine to be a patron of the @WorldHealthSmt . Thank you Dr. Detlev Ganten for your leadership. #WHS2020

World Health Summit @WorldHealthSmt · 25. Okt.
 Thank you @DrTedros for joining another World Health Summit - this time virtually for #WHS2020. Great to have you as patron!
 twitter.com/DrTedros/statu...

8:44 nachm. · 25. Okt. 2020 · Twitter for iPhone

7 Retweets 1 Zitiertes Tweet 63 „Gefällt mir“-Angaben

World Health Organization (WHO) @WHO · 25. Okt.
 LIVE with @DrTedros from the @WorldHealthSmt opening. #WHS2020

World Health Summit @WorldHealthSmt · 25. Okt.
 Now live at #WHS2020
 Tune in cost-free
 KEY 01 Opening Ceremony worldhealthsummit.org
 vimeo.com/465415971/6506...

38 100 437



Selected Campaigns on Twitter, Facebook and LinkedIn

Prior to the World Health Summit:
Meet #WHS2020 Speakers

After the World Health Summit:
#WHS2020 Takeaway



Support for Media and Partners

Press Kit:

All information on the World Health Summit, press photos, downloads for journalists and partners can be found in the [press kit](#) on our homepage.

Social Media Package:

A Social Media Package for partners provided: hashtags, handles, tweet suggestions, social media cards.

Opinions

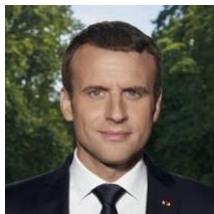


"(...) And yet, with people only connected via screens, an international community has nonetheless come together. Perhaps the seemingly paradox situation of a World Health Summit which has never been so important and yet which has never physically brought together so few people as this year, perhaps this paradox situation in fact contains a key to understanding our situation in these times of COVID-19."

Frank-Walter Steinmeier, Federal President, Germany

"The key to containing and overcoming the pandemic can only be found in international cooperation and coordination. That is why I am deeply grateful to you for contributing your expertise to the World Health Summit, exchanging findings and drawing up recommendations."

Angela Merkel, Chancellor of the Federal Republic of Germany



"The World Health Summit has made us understand that the scientific world can help us make better decisions on global health. I call here for a global health policy that are based on the latest scientific knowledge, that can be shared and proved accurate by peer review."

Emmanuel Macron, President of the French Republic

"In today's world, we need to look after our health by looking after our planet, our wellbeing and our sustainable development. And we need to do it together - through global health cooperation and not through global health competition. This is the aim of this conference."

Ursula von der Leyen, President, European Commission



"As a member of the World Health Summit's founding committee, and now as one of its patrons, I am so pleased to see how it has evolved into a forum where a truly diverse group of global health leaders can come together to tackle the tough questions."

Tedros Adhanom Ghebreyesus, Director General, World Health Organization (WHO)

"The World Health Summit and the M8 Alliance are important platforms to champion and work together for global health. This gathering, bringing together science, politics, business and civil society, is the place to build new partnerships, share best practices and take decisions that could save lives."

António Guterres, Secretary-General, United Nations



"Academic collaboration is in place and is really a bridging partnership."

Christian Drosten, Director, Institute of Virology, Charité - Universitätsmedizin Berlin, Germany